KEYSPAN

Digital Services — Services & Pricing

Schedule Effective September 2026

Keyspan Offshore Solutions Pty Ltd

Social Media Management

	Basic	Regular	Active	Higher Volume / Bespoke
Monthly price	A$225 + GST	A$350 + GST	A$500 + GST	Quote
Original content pieces	5	Approx. 10	Approx. 20	As agreed
Approx. posts	8-10	16–20	25–30	As agreed
Platforms	Up to 2	Up to 2	2-3	As agreed

Understanding Content Pieces and Posts

A content piece is one original item of content prepared for the client — for example, an announcement, promotion, business update or other piece of copy/creative content.

A post is the publication or adaptation of that content on a particular social media platform. For example, one content piece adapted and published on both LinkedIn and Facebook represents **one content piece and two posts.**

Standard Package Inclusions

Routine copy preparation - Basic graphics/design adaptation - Scheduling and publishing - Monthly analytics reporting

Additional Services

Additional routine digital work: A$25/hour + GST
Social media account setup: A$200 one-off + GST

More complex creative work, sophisticated video or animation, professional photography, paid advertising and specialist requirements should be separately quoted.

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Website Design & Development

New Website Builds

Small Business	Informational website up to 10 pages	From A$600 + GST
Detailed Business	Up to 20 pages with greater design/ layout customisation	From A$800–900 + GST
E-commerce / Complex	Up to 20 pages with greater design/ layout customisation	Quote

New Website Builds

Website Refresh	A$25/hour + GST or Quote
Ad-hoc Updates	A$25/hour + GST
Substantial or Technically Complex Changes	Quote

Ongoing Support

Optional Monthly Website Maintenance: **A$120/month + GST**

Pricing assumes the client supplies or approves the required business information, content and photographs unless otherwise agreed. Third-party software, subscriptions, hosting, payment processing costs and specialist integrations are excluded unless specifically quoted. Final project pricing may vary according to scope and technical complexity.

Effective September 2026 | Prices exclude GST | keyspan.com.au