KEYSPAN

Social Media Management & Website Design

Digital Services

Keyspan Offshore Solutions Pty Ltd

keyspan.com.au

Social Media Management

Maintaining a regular social media presence takes time. Keyspan provides practical support for businesses that want to maintain an active and consistent online presence without adding the routine workload to their existing team.

We work with your business content, ideas and communications to prepare and adapt social media content, coordinate approvals, schedule and publish posts, monitor routine activity and provide monthly performance reporting.

PREPARE	Turn existing business information, articles, announcements, photographs and ideas into appropriate social media content.
PUBLISH	Plan, coordinate, schedule and publish approved content across agreed platforms.
MONITOR	Monitor routine activity and refer enquiries or sensitive matters to nominated personnel.
REPORT	Provide monthly reporting and practical observations to help refine future content and posting.

The right platforms for your business.

Not every platform is appropriate for every business. We work with clients to determine the channels that best suit their business, customers and content.

How Social Media Management Works



You know your business. We help you communicate it consistently

You provide the underlying business knowledge, ideas and direction. Keyspan manages the routine process of preparing, coordinating and publishing your social media content.

Flexible packages are available to suit different posting volumes and platform requirements.

View Current Services & Pricing

Website Design & Development

Straightforward, professional websites for Australian businesses.

Keyspan provides project-based website design and development for new websites, more substantial business websites and practical improvements to existing sites, with complex functionality scoped separately.

New Website Builds	Professional, mobile-responsive informational websites designed around the client's business, services and brand.
Website Refreshes	Practical improvements to existing websites, including agreed content, imagery and presentation changes.
Complex Requirements	E-commerce, online payments, bookings, memberships, integrations and other specialised functionality scoped separately.

Discuss ▶ Scope ▶ Design ▶ Review ▶ Build ▶ Test ▶ Launch

Your website remains yours.

You retain ownership and control of your domain, hosting and other digital assets.

New website builds from A$600 + GST.
Existing website refreshes and updates are priced separately according to the work required.

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Ongoing & Additional Digital Support

Support when you need it

Social Media Support	Additional content, routine revisions, account setup and other agreed digital work outside a regular package.
Website Maintenance	Optional ongoing maintenance following launch.
Ad-hoc Website Updates	Routine updates and changes for clients who do not require a regular maintenance arrangement.
Specialist Requirements	More complex development, sophisticated video or animation, professional photography, paid advertising and other specialist requirements can be separately scoped or coordinated where required.

Need something slightly different?
Our services can be adjusted to suit your requirements. Talk to us about the support you need.

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KEYSPAN

Let’s talk about what you need

Whether you need help maintaining a consistent social media presence, a new business website, improvements to an existing site or practical ongoing digital support, we can discuss your requirements and determine an appropriate scope.

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